



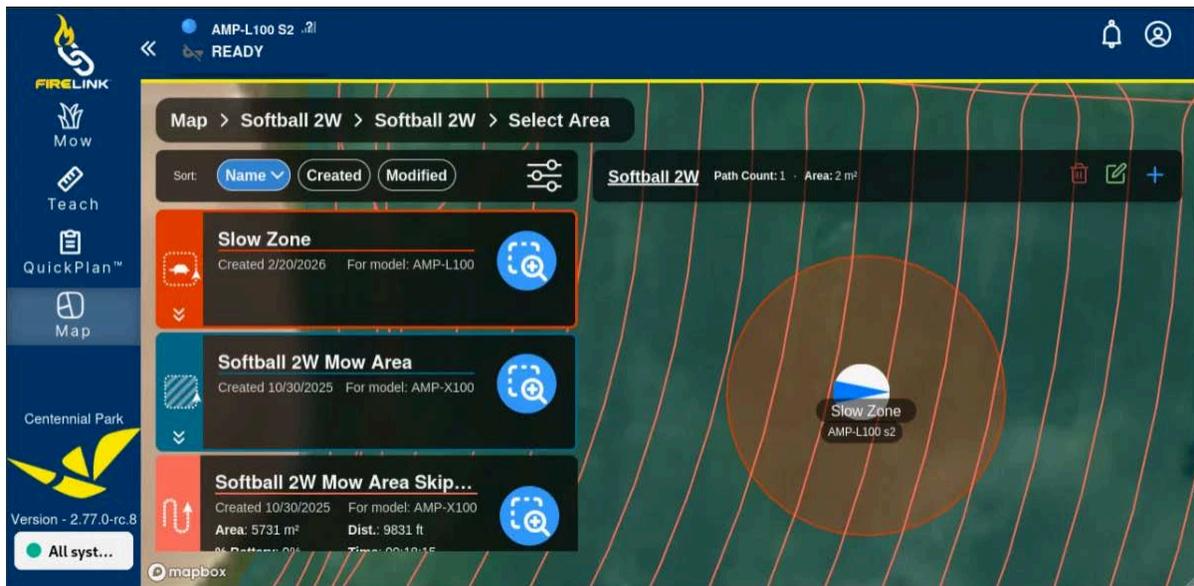
Hi there,

March brings several exciting updates from across the FireFly community. We are introducing Slow Zones in FireLink, a new feature designed to give AMP operators greater control over how robotic mowers navigate sensitive areas.

We are also sharing highlights from our time at TPI, along with a Market Swings YouTube video featuring our very own Jack Anderson. Finally, hear directly from FireFly customers through recent interviews with The GrassBot Network that explore how autonomous mowing is supporting their day-to-day turf operations.

Featured News & Articles

"Slow Mow" Control on the Course



FireFly is introducing Slow Zones in FireLink, giving operators the ability to define areas where their robotic mowers automatically reduce speed. This feature helps protect sensitive turf conditions while maintaining consistent cut quality and efficient route planning. By slowing machines only where needed, operators gain greater control over performance in tight areas, high-traffic zones, and other locations where precision matters most.

Check out the complete article!

[READ NOW](#)

FireFly Social

Customer interviews and more!

Real Talk about Robots on the Course

In a recent video from Market Swings, host Josh Baylin spends time on the course with Jack Anderson, FireFly VP of Sales/Customer Experience and Jeff Miller, Director of Agronomy at The Santaluz Club. The conversation touches on the role of robotics in golf course maintenance and how FireFly technology is helping crews maintain consistent playing conditions while adapting to changing labor and operational demands, all while they play nine holes!

Check out the full video!



[WATCH NOW](#)

FireFly Customers on The GrassBot Network Podcast

Two recent episodes of The GrassBot Network Podcast feature FireFly customers sharing their experiences with autonomous mowing with Dr. Scott McElroy. Hear from AMP users with two seasons under their belts, as they discuss how robotic mowing fits into their maintenance programs and the operational benefits they are seeing on their courses.

S2E2

Jeff Miller, Director of Agronomy at The Santaluz Club in San Diego, CA.

[LISTEN NOW](#)

S2E3

Eric Feldhusen, Director of Agronomy at Glenwild Golf Club in Park City, UT.

[LISTEN NOW](#)

Upcoming Events

Come check us out at the following events!

Growing Better: The TPF Annual Meeting and Show

April 9 – 10, 2026

Including a Growers Only Breakfast Friday

Okeechobee, FL

[Register here](#)

Lawn Solutions Australia Global Turf Conference

May 18 – 19, 2026

Shellharbour, NSW

Harvester Service Schools

Congrats to all the operators and mechanics who have participated in one of nine successful FireFly harvester training sessions so far this year!

We have a few more sessions available:

- March 24-25 ProSlab (English) Jourdanton, TX
- March 26-27 ProSlab (Spanish) Jourdanton, TX
- April 7-8 R300 (English) Tulsa, OK
- April 9-10 R300 (Spanish) Tulsa, OK
- April 14-17 Factory Experience + In-Depth R300 Training (English) Salt Lake City, UT. [Full details in flyer.](#)
- July 13-16 Factory Experience + In-Depth ProSlab Training (English) Salt Lake City, UT

REGISTER NOW

Recent Events



[CHECK OUT OUR COVERAGE](#)

TPI 2026 International Education Conference and Field Day

FireFly was proud to participate at the Turfgrass Producers International annual conference in Tucson, AZ, connecting with turf professionals from across the sod production industry. The event provided a great opportunity to share updates on new FireFly harvester models and learn from industry leaders about the future of turf production.

NERTF 2026 Conference & Show

We were also pleased to return to the New England Regional Turfgrass Foundation in Providence, RI for another fantastic event.

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