

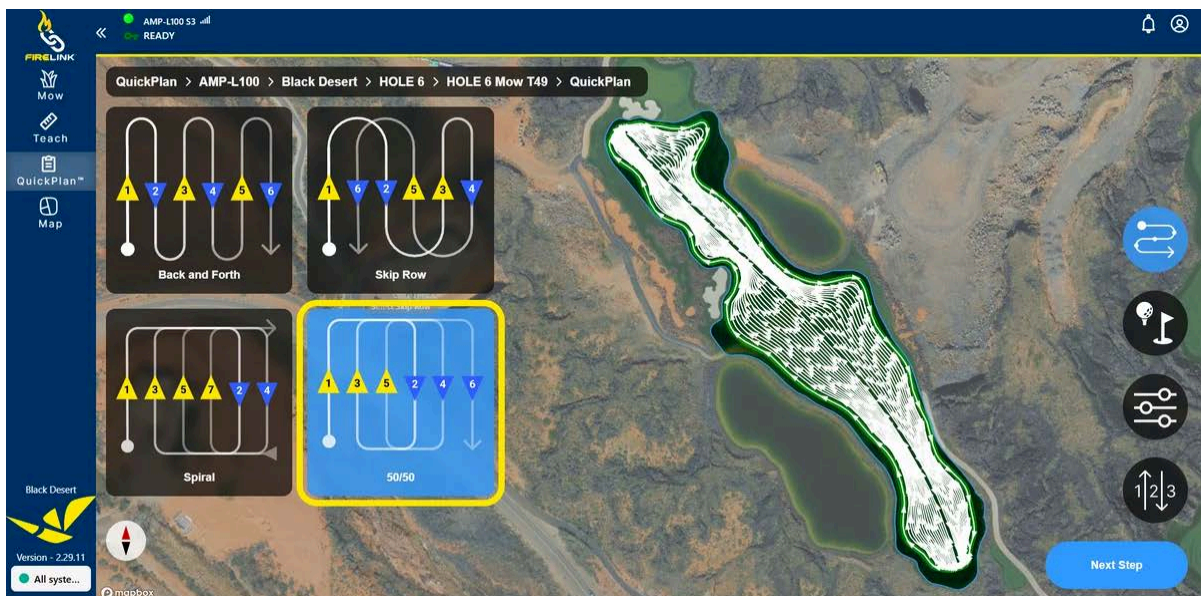


Hi there,

FireFly is uniquely positioned to innovate at speed. Our deep roots in turf technology, combined with agile US-based manufacturing, allow us to turn customer feedback into real-world improvements—fast.

Over the past year alone, we've rolled out a wide range of upgrades across our robotic mowers and automated harvesters. Explore the highlights below and get a preview of what's coming next.

## Latest Advancements and Upcoming Innovations



# Robotic Mowers

New features on the AMP-L100 last year included:

- Autonomous driving to path and between fairways (SmartStart and Path Linking)
- Keep-Out Zones
- 50/50 mow patterns
- Starlink integration
- Powered roller brushes

What's Next?

- Verticutting capability
- Smarter vision-based object detection
- Management areas, such as wet areas after storms and new sod
- Permanent slow zones
- Mowing playlists

For complete details, check out the full press release!

[READ NOW](#)

## Precision Automated Turf Harvesters



### Last year, harvester updates included:

- Release of the the all-new ProSlab 165 and R300C PATH models
- TorqueSync fully-regenerative hybrid system
- ProSlab IQ graphical user interface
- Adaptive stacking speeds
- Gray cab for improved operator comfort

For more on the PS165 and R300C updates, check out the articles below!

[READ ABOUT THE ALL-NEW PS165 NOW](#)

[READ ABOUT THE ALL-NEW R300C NOW](#)

## What to Expect from FireFly at GCSAA 2026

Headed to GCSAA? Make sure FireFly is on your must-see list. Stop by **Booth #4075** to experience what's next in autonomous mowing and get hands-on with the technology that's changing how courses manage turf.

### At the booth, you can:

- Get up close with our robotic fairway and rough mowers, featuring both reel and rotary cutting options
- See just how fast and easy our tool-free cutting unit adjustments are at our interactive display
- Go hands-on with QuickPlan path planning software and design custom mowing patterns in real time
- Reserve time for a custom ROI report, tailored to your course and operation
- Be among the first to hear about some big announcements we'll be unveiling at the show

Want to lock in time for your custom ROI report during or after GCSAA? [Book a consult in advance](#) to secure your spot.

We can't wait to see you in Orlando—**Booth #4075**

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## Upcoming Events

Come check us out at the following events!

### 2026 SFMA Conference and Exhibition

January 18 – 22, 2026

Fort Worth, Texas

Booth #1121



REGISTER

EVENT MAP

### 2026 GCSAA Conference and Trade Show

February 2 – 6, 2026

Orlando, FL

Booth # 4075



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EVENT MAP

## TPI 2026 International Education Conference and Field Day

February 16 – 19, 2026

Tucson, AZ



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